

CALL FOR ARTISTS!

**The American Royal
Western Art Show and Sale
May 1st & 2nd, 2009
1701 American Royal Drive
Kansas City, MO 64102**

ENTRY DEADLINE: January 9, 2009

ENTRY FEE: \$10 each for up to ten pieces

The American Royal is pleased to announce a juried, gallery-style exhibit and sale of original paintings, graphite, photography, drawing, and sculptures. The Art should depict the culture, spirit and history of the American Royal Livestock, Horse Show and Rodeo and the Agra foundation of the tall grass plains region. The American Royal Art Show offers an exceptional opportunity to display your work to an audience that gathers from all over the Heartland.

Mission: To promote and celebrate the excellence in agricultural progress, and develop future generations of leaders though agrarian values, disciplines and expressions of skills.

Purpose: The purpose of the American Royal is to provide scholarships, education, awards and competitive learning experiences that reward hard work, leadership skills and agrarian values.

Visit: <http://www.americanroyal.com>

The Exhibit

This exhibit and sale is a gallery styled event staffed with American Royal Staff and volunteer sales personnel. Paintings and sculptures are exhibited in a specially designated space. Space permitting, accepted artists may arrange to paint or sculpt on site and meet the public. Artists do not need to be present, and are not responsible for selling their work. The show draws a traditional western crowd; horse show enthusiasts; farmers and ranchers as well as community leaders, local business and corporate sponsors. To meet the expectations of this diverse market, work in a range of prices and styles is encouraged. The exhibit is not a festival with booths.

Awards

Best of Show \$1500
Second Place \$1000
Third Place \$500
Category Awards at \$250 each
Painting, Sculpture, Drawing,
Photography, Graphite
Best in Show winner will be promoted and printed in publications for the 2010 American Royal Art Show.

Jurors

Distinguished jurors of selection and Juror of Awards to be announced.

Invited Artists

In addition to juried artists, a small number of artists are invited to exhibit.

Management

The exhibit will be staffed by American Royal Staff and American Royal Volunteers. All work will be available for immediate sale and removal by the buyer at completion of the event. Sealed bids will be accepted in advance.

Invitation

All artists are encouraged to attend the event, work on site and meet the public.

Entries

All entries must be original works. Each artist may submit up to ten (10) entries. All entered work must be for sale.

Media

Sculpture, painting, drawing, photography and graphics in any media. There is no minimum or maximum size. Substrates may include canvas, linen, wood, clay board panels, paper, watercolor canvas, or any other substrate chosen by the artist.

2009 Calendar

December 8, 2008 - January 9, 2009

Accept entry of artwork for juried selection.

January 9	Entry deadline for juried artists
January 31	Notification of Jurors' decision
April 24-28	Receiving of Artwork
May 1	Juror of Awards judging
May 1 & 2	Exhibition Open to Public

May 2	Private party/reception in conjunction with Kentucky Derby
May 3	May pick up artwork
May 3-6	Artist pickup of unsold work by appointment
May 5-6	Pickup of shipped pieces by shipping companies

Entry Requirements

Entry will be with digital jpeg files on CD. A completed, signed entry form with non-refundable entry fee of \$10 per entry, (check, money order, or credit card) payable to The American Royal, (show producer) is required. Entry form, with labeled discs of images and check should be mailed to:

American Royal Association
Attn.: Jody Holland
1701 American Royal Court
Kansas City, MO 64102

Entry Instructions

Please complete Media, Title, Dimensions (for sculpture as displayed including depth and weight), and sale price for each entry; sign the agreement; clip this section; print your name and address and enclose it with your entry. Label CD of Entry Images.

Digital Requirements

1. JPEG format, Quality 10 or best, 1024 x 768 pixels on CD.
2. Entries shall be upright and not in need of rotation to view.
3. Digital entries must be labeled on a separate sheet of paper giving information such as entry file name, title size, artists name, etc.
4. All CDs should be labeled and in protective cover.
5. Entry Images
Selection of work for the exhibit will be based printed digital images. For three-dimensional pieces, images from different sides and angles are encouraged. All images must be clearly marked with artist name and title of piece to correspond with your entry form. Avoid distracting background objects and frames in the entry image. Please be sure that the colors in the reproduction are as close as possible to the colors in the actual piece.

Entry Fee and Art Sales

Buyers will purchase work through the American Royal staff by auction or individual sale. Sales tax will be added to the price of the work and will be submitted to the State of Missouri by the American Royal. Artists will receive 70% of the pre-taxed sale price. Accepted artists will receive a sales instruction card to specify acceptable terms of sale, such as discounts to buyer of more than one piece by the same artist, lowest acceptable price, price if unframed work is an option. Artist gives the American Royal exclusive right to sell exhibited work for the duration of the show. Accepted work will not be released to or withdrawn by artist until show is concluded unless the artist pays a 30% fee, based on listed sale price of the piece, in advance of release. Any exhibited work sold by artist, within 60 days of the end of the exhibition, to a buyer who saw the piece at the American Royal Art Show is subject to a 30% sales commission to the American Royal.

Delivery & Return

Work must be insured and shipped or delivered to the American Royal, 1701 American Royal Court, Kansas City, MO 64102 at artist's expense. Work must be received between April 24 and 28, from 9:30 am to 4:00 pm on weekdays only and by appointment only on weekends. Pick-up arrangements and payment for return of all shipped work must be made by the artist directly with the shipping company. Do not send the American Royal a check for return shipping costs. Unsold work may be picked up in person after the close of the show and for two days thereafter. Shipped work will be repacked in the packing materials in which it arrived; however, we cannot replace large metal staples; loose foam peanuts; or boxes which were damaged beyond repair in shipping, or which have had to be destroyed to remove the piece from the box. **DO NOT USE LOOSE FOAM PEANUTS IN PACKING YOUR WORK.** Returned work may be picked up by carriers at the American Royal, 1701 American Royal Court, Kansas City, MO 64102 during regular office hours, 9AM - 4:30PM, May 3-6. If you do not make arrangements for return of shipped work, we will do it for you: shipped work not picked up by carriers by 4:30PM May 6 will be returned COD, insured for 70% of the sale price, and will include a \$100.00 handling charge. Artist is responsible for insuring work against shipping damage. The American Royal is not responsible for any damage during packing or shipping, under any circumstances.

Display

All accepted work must arrive appropriately framed, matted and/or mounted. "Gallery wrap" (unframed work with the painted canvas covering the stretcher bar sides) is accepted for all media. Each piece must be wired for hanging. For the protection of the work of other artists, no saw tooth, clamps or protruding screw eyes can be used. Tape wire ends. Use Plexiglas, if possible, for media under glass. Varnished work, including water media on canvas or other substrates is welcome. Artists must remove all price tags for frames, canvas, and pertaining to other shows and label the back of the piece with title and name of artist. Sculptures must also include the size of the edition and the number of the piece. The American Royal assumes total design control of the display. The exhibit area is locked when exhibit is closed and display is manned when open. Sculpture is secured with cable during duration of the show.

Accepted Work

If a piece is accepted into the show is sold by the artist prior to being delivered for exhibit, contact the show Director. We will work with you to select a replacement piece if possible.

Please complete the following, enclose payment and return to The American Royal by entry deadline January 9, 2009.

Artist Name: _____

Address: _____

City, State, Zip: _____

E-mail: _____

Phone: _____ Fax: _____

Social Security # _____

News by Access Arts® ArtDeadline.Com

Release

By my signature below, upon consideration of the American Royal trying to sell my artwork and participation in the Western Art Show awards, I hereby agree to and bind myself to the rules, regulations, timelines and terms printed within this entry brochure and confirm that this is an enforceable contract. I release the American Royal, its directors, agents, art show manager and employees from any liability whatsoever resulting from any aspect of handling, transporting, shipping, exhibiting, storing or selling of artwork. I am responsible for my own insurance. I hereby allow, without compensation, but with acknowledgement, reproduction or use of entered pieces by the American Royal for publicity, website, program and show related use, but not for additional sale thereof or any other purpose. I accept the sales structure regarding pricing, sales tax and payment to artists. I will provide my tax identification number for use in reporting sales income to appropriate tax agencies, or I shall be individually responsible therefore.

Signature _____

Date: _____

_____ *pieces of art entered (up to 10)*

@ \$10 per piece = \$ _____ non refundable

Form of payment:

_____ check enclosed payable to The American Royal

_____ Bill (circle one): M/C Visa AMEX

Expires _____

Cardholder's Name _____

Phone _____

Billing Address _____

Cardholder's signature: _____

Entry #1 Media: _____ Price \$ _____
 Title: _____
 Image Dimensions: Height _____ Width _____
 Sculpture: Depth _____ Weight _____
 Framed Size: Height _____ Width _____
Show Staff Only - Accepted: ____ Yes ____ No

Entry #2 Media: _____ Price \$ _____
 Title: _____
 Image Dimensions: Height _____ Width _____
 Sculpture: Depth _____ Weight _____
 Framed Size: Height _____ Width _____
Show Staff Only - Accepted: ____ Yes ____ No

Entry #3 Media: _____ Price \$ _____
 Title: _____
 Image Dimensions: Height _____ Width _____
 Sculpture: Depth _____ Weight _____
 Framed Size: Height _____ Width _____
Show Staff Only - Accepted: ____ Yes ____ No

Entry #4 Media: _____ Price \$ _____
 Title: _____
 Image Dimensions: Height _____ Width _____
 Sculpture: Depth _____ Weight _____
 Framed Size: Height _____ Width _____
Show Staff Only - Accepted: ____ Yes ____ No

Entry #5 Media: _____ Price \$ _____
 Title: _____
 Image Dimensions: Height _____ Width _____
 Sculpture: Depth _____ Weight _____
 Framed Size: Height _____ Width _____
Show Staff Only - Accepted: ____ Yes ____ No

Entry #6 Media: _____ Price \$ _____
 Title: _____
 Image Dimensions: Height _____ Width _____
 Sculpture: Depth _____ Weight _____
 Framed Size: Height _____ Width _____
Show Staff Only - Accepted: ____ Yes ____ No

Entry #7 Media: _____ Price \$ _____
 Title: _____
 Image Dimensions: Height _____ Width _____
 Sculpture: Depth _____ Weight _____
 Framed Size: Height _____ Width _____
Show Staff Only - Accepted: ____ Yes ____ No

Entry #8 Media: _____ Price \$ _____
 Title: _____
 Image Dimensions: Height _____ Width _____
 Sculpture: Depth _____ Weight _____
 Framed Size: Height _____ Width _____
Show Staff Only - Accepted: ____ Yes ____ No

Entry #9 Media: _____ Price \$ _____
 Title: _____
 Image Dimensions: Height _____ Width _____
 Sculpture: Depth _____ Weight _____
 Framed Size: Height _____ Width _____
Show Staff Only - Accepted: ____ Yes ____ No

Entry #10 Media: _____ Price \$ _____
 Title: _____
 Image Dimensions: Height _____ Width _____
 Sculpture: Depth _____ Weight _____
 Framed Size: Height _____ Width _____
Show Staff Only - Accepted: ____ Yes ____ No